**GOVT. P.G. COLLEGE FOR WOMEN, SECTOR-14, PANCHKULA**

**LESSON-PLAN (Session 2025-26) ODD SEMESTER**

**Name of Teacher**: Dr Jyoti Sharma

**Designation: Assistant Professor**

**Class: BA III VOC**

**Subject/ Paper: English**

**Type of course (major/ minor/ VAC/ AEC/SEC/ MDC): VOC**

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| **S. No.** | **Month** | **Topics to be covered** | **Teaching Learning Strategy** | **Learning Outcomes of Students** | **Remarks** |
| **1.** | **July/August** | Introduction to media and Communication | Interactive lecture with timeline slides on media history - Think-pair-share on “freedom of speech vs. responsibility” - Terminology flash-card drill on stylistics - Role-play: “Inside a Newsroom” – students rotate through positions - Case-study analysis of real newsroom workflows | By the end of August students will be able to: a. Describe the historical evolution and major types of mass media. b. Explain core concepts (objectivity, bias, ethics) using current examples. c. Recognise basic stylistic conventions in news language. d. Identify and differentiate newsroom roles and outline a standard production cycle. |  |
| **2.** | **September** | News writing and Reporting Skills | Writing workshop: convert raw facts into a 150-word story - Comparative analysis of front pages for news values - Field assignment: cover a campus event; peer-review using rubric - Guest session with local reporter on investigative techniques - Simulation of a live press conference for note-taking practice | By the end of September students will be able to: a. Collect and organise information using 5W1H. b. Apply news values to select and prioritise stories. c. Compose an inverted-pyramid news report within a deadline. d. Distinguish among hard news, soft news, features and investigative pieces. e. Write crisp headlines, leads and captions. f. Conduct and accurately report an interview or press briefing. |  |
| **3.** | **October** | Editing, Proofreading, and Media Ethics | - Editing lab: track-changes on sample copy - Error-hunt quizzes for grammar & syntax - Fact-check assignment using multiple sources - Structured debate on sensationalism vs. public right-to-know - Group poster on PCI & SPJ codes | By the end of October students will be able to: a. Edit copy to improve clarity, accuracy and style. b. Detect and correct common language errors. c. Verify facts and attribute information responsibly. d. Analyse ethical problems and propose balanced solutions. e. Reference and apply Press Council and international codes in decision-making. |  |
| **4.** | **November** | Digital Media and New Trends | Create & maintain a class blog; weekly post & peer comments - Social-media content calendar exercise comparing clickbait titles vs. credible headlines - Multimedia story project using Canva/Adobe Express - Mini-workshop: headline A/B testing with SEO plug-in demo - Scenario-based simulation of crisis communication on X (Twitter) | By the end of November students will be able to: a. Produce and publish journalistic content on web platforms. b. Evaluate and avoid clickbait while maximising audience reach. c. Integrate text, visuals and audio/video in a coherent story. d. Optimise headlines and copy for basic SEO performance. e. Formulate an effective communication plan during an online misinformation crisis. |  |

* **Seminar/Presentation/Assignment/Quiz/Class Test /Mid-Term Exam will be taken as per schedule.**

**Signature of Teacher Principal**